SOLID AS A HEART: PASSION PERSEVERANCE PURPOSE

Contact: Marina Pavlov 305.557.1764 - marina.fano@gmail.com

Program subject to change

PRECONFERENCE: Sunday, August 26, 2012

9:00am - 6:00pm

Earn a Certificate in Nonprofit Management (CNM) from FANO, Nova Southeastern University and Broward College in just four (4) intensive days. 11 classes and assignments including the full conference are required to receive certification. Separate registration is required and seating is limited.

9:00am Introduction 11:00am Leadership Hats 2:00pm Information Revolution 9:30 Planning 1:00pm Assignment Review 7:00pm Marketing & Events

PRECONFERENCE: Monday, August 27, 2012

8:00am - 5:00pm

SOLID AS A HEART: Certificate in Nonprofit Management continues

8:00am Governance 11:00am Accounting 2:00pm Sponsorship/Sustainability

OPENING RECEPTION: Monday, August 27, 2012 *

5:00pm - 9:00pm

4:00pm "EXPRESS YOURSELF" opens with artists performing interpretations of the conference theme "Solid as a Heart."

5:00pm GRANTS CAFÉ OPENING PRESENTATION: Uncommon Wealth – Historic and Cultural Riches: Susan Howlett,

Facilitator and 6 Foundations Grants Café, a unique opportunity in a casual setting to meet face-to-face with

corporate, private, government and celebrity grantmakers and funders

6:00pm NONPROFIT EXPO showcasing cost savings products and services and funding opportunities for nonprofits. Also

featuring: Executive guest appearances, Wine Tasting and Refreshments. continues Tue. 8am-3pm

7:30pm Lawton's Heart Humanitarian Award. 2012 nominations will feature outstanding members of our community who

have put others before themselves in the lifetime of work which they have accomplished.

CONFERENCE PROGRAM MAIN DAY: Tuesday, August 28, 2012 **

7:30am - 5:00pm

7:30 pm **PULSE OF PASSION:** Corporate roundtables hosted by leaders across Florida offer keys to bring Passion, Perseverance and Purpose to the everyday work of the nonprofit leader.

1 Sustainable Green Techniques for Nonprofits

2 Get Financially Fit Financial Aerobics

3 Florida CVB say Sunny Bays Ahead

4 The Power of Two – Good things come in Pairs, Double Dip Ice Cream, Spa for Two, 2am breakfast, 2 4 1, Second Act, Dinner 4 2 (communications workshop)

5 Trend Spotting – Insight from the Trenches

- 6 Making Bottom Lines Healthier –
- 7 Meet the New Nonprofits of the Block (startup)
- 8 No time to Paws (internet/technology things are speeding up)
- 9 Design a Board Event Fundraising Strategy
- 10 Human Resources
- 11 Open
- 12 Open

9:00am **PULSE OF THE POCKETBOOK:** WHAT ARE THEY THINKING? FDIC's Community Affairs Officer and Consumer Protection Thomas E. Stokes III, Southeastern Region. The economy is foremost on our minds and our pocket books. The banking system has been changing so quickly even the banks do not know what their own rules are. How does the nonprofit sector work in these

conditions? FDIC has unique opportunities for addressing what is core to us as organizations and who we serve.

10:00am PULSE OF PRESEVERANCE: Two 1-hour workshops. Develop Power to Persevere the Economy

1 Big Fat Myths

2 Show them what you're worth

3 My Road to Truth-Board members Confessions

- 4 Taxing Times for the Tax Exempt
- 5 Board does a Double Take, where do you see yourself?
- 6 A Better Mouse Trap- Charities Get Choosy

12:30pm PULSE OF PURPOSE:

IS OUR NATION & OUR STATE HEALTHY? Rising Premiums Equal Tough Choices: **Renard L. Murray,** D.M., Regional Administrator for the Centers for Medicare & Medicaid Services - Atlanta and Dallas Regional Offices.

IS TIMING IS EVERYTHING? The Housing Ripple Effect: National Community Stabilization Trust **Yves Mombeleur**

2:30pm **PULSE OF POLITICS:** Participate in strengthening the voice of Florida's nonprofit sector by assisting in the creation of legislative priorities and strategies for local, state and Federal issues.

POST-CONFERENCE: Wednesday, August 29, 2012

8:00am - 3:00pm

8:00am

SOLID AS A HEART - Pulse of Success: Certificate in Nonprofit Management continues with Assignment Review Presentations, Leadership Hats & Revenue through Grantwriting part 2, followed by graduation ceremony with presentations of Sunshine Certificates, an award recognizing successful completion of 11 nonprofit management classes, 44 class hours and the associated assignments

^{*}Sunshine Certificate participants will receive credit for Sustainability

^{**}Sunshine Certificate participants will receive credit for Future Trends, Advocacy, Executive Director Training, Human Resources